



**GREATER NOIDA  
INSTITUTE OF MANAGEMENT**

(A UNIT OF SHRI RAM EDUCATIONAL TRUST)  
श्री राम एज्युकेशनल ट्रस्ट  
Approved by AICTE, All India Council for Technical Education, Delhi,  
and Ministry of Education, Govt. of India



*Your Passion Our Mission*



# PGDM

(NexGen leader Program)

## ADMISSION BROCHURE

[www.gnim.co.in](http://www.gnim.co.in)

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## From the desk of **CHAIRMAN**

Dear Students,

At Greater Noida Institute of Management, we believe that education is not merely about acquiring knowledge-it is about transforming potential into purpose. In a world where industries evolve faster than ever, management education must remain agile, innovative and future-ready. GNIM is committed to integrating the latest technological interventions that redefine the way students learn, think and lead. Our classrooms, are equipped with digital learning ecosystems that mirror real business environments. We leverage AI-enabled analytics, simulation tools, and virtual collaboration platforms to immerse students in experiential learning.

For us, every graduate who joins GNIM arrives with unique abilities, aspirations and dreams. A business school's role is to nurture these raw capabilities with the right blend of academic rigor and industry exposure. At GNIM, we provide corporate mentorship, live projects and hands-on learning that shape them into competent professionals. We emphasize critical thinking, innovation and problem-solving as core skills for tomorrow's leaders. Our curriculum encourages students to explore, experiment and excel in a competitive global landscape, ensuring that every student learns to navigate uncertainty with resilience and strategic insight.

Our strong corporate connections ensure that learning at GNIM remains relevant and industry-aligned. From entrepreneurial development to innovation labs, students are encouraged to bring ideas to life. GNIM's strength lies in its student-centric approach and dedicated faculty who inspire growth. Every batch carries forward our legacy of excellence with renewed enthusiasm.

As Chairman, I take immense pride in witnessing this institution evolve into a hub of future-ready managers. Our commitment is to empower students with knowledge, skills, and values that last a lifetime. At GNIM, we do not just prepare students for a career - we prepare them for leadership. I welcome you to be a part of our journey towards academic distinction and transformative learning.

Shri Bishan Lal Gupta  
Chairman



## From the desk of **DIRECTOR**

Dear Students,

At Greater Noida Institute of Management (GNIM), we are committed to providing a progressive, industry-aligned learning environment for our PGDM students. Our academic approach integrates the latest trends in teaching and learning pedagogy, ensuring that students are not only academically proficient but also industry-ready.

We employ innovative methods such as case studies, simulations, role-plays, flipped classrooms and experiential learning to promote critical thinking and practical problem-solving skills. Students also engage in live projects, industrial visits, bootcamps, and domain-specific certifications to gain hands-on experience and sectoral expertise. Our pedagogy emphasizes collaborative learning, digital tools, analytics, and AI-enabled platforms, allowing students to stay abreast of emerging business trends and technological advancements. Through these initiatives, GNIM ensures that every student develops holistic skills, leadership capabilities, and strategic insight needed to excel in a dynamic corporate world. We invite our students to embrace this transformative learning journey, where innovation, knowledge, and application converge to shape future-ready leaders. Our faculty comprises seasoned academics and industry practitioners who bring real-world insights into the classroom.

The campus features state-of-the-art infrastructure, including a dedicated research lab and a vibrant Incubation cell. GNIM's strong alumni network provides mentorship, internships, and placement opportunities across leading corporations.

At GNIM, we empower our students to become visionary leaders who drive change. Join us and be part of a community that turns aspirations into achievements. Together, we will shape the future of business.

Dr. Vartika Chaturvedi  
Director, GNIM



## VISION

We strive to be a leading institution of professional education that empowers students to become trustworthy global citizens and leaders in their chosen fields through an innovative, interdisciplinary, and inclusive approach to learning, emphasizing learning-centered teaching.



## MISSION

Empowering Minds, Fostering Changemakers, and Breaking Boundaries: GN Group of Institutes ignites minds with intellectually riveting education and realworld practicality, cultivates a vibrant community of learners embracing diversity and social responsibility, & is dedicated to arming students with transformative experiences to make a significant impact in the World.



## GOALS

Empowering future leaders through innovative learning, global citizenship, impactful research, and fostering emotional intelligence to create influential role models for a positive shaped society.



## About GNIM

### *Where Ambition Ignites, and Leaders Rise.*

Greater Noida Institute of Management (GNIM) is a notable business school in the National Capital Region. Nestled in Knowledge Park, Greater Noida, the campus blends sleek, modern architecture with lush green spaces, creating an environment that is both energetic and focused. The institute's flagship offering, the Post-Graduate Diploma in Management (PGDM), is designed to be industry-ready.

The curriculum is crafted by seasoned academics and corporate veterans, and the faculty boasts a 25-year legacy of academic excellence as well as a strong, supportive alumni base that spans the globe. What sets GNIM apart is its emphasis on experiential learning. Students tackle live projects, internships with leading firms, and a mandatory eight-week summer internship that bridges theory and practice.

The International Immersion Programme adds a global flavor, allowing learners to spend a week abroad and understand cross-cultural management styles. Industry collaboration is another feather in its cap. The institute has forged partnerships with companies such as TCS, HDFC Bank, and Deloitte, ensuring that the PGDM curriculum evolves with market demands.

The strong industry interface at GNIM leads to impressive placements, with the latest batch securing attractive offers that reflect the institute's reputation. Beyond academics, GNIM nurtures entrepreneurship through its in-house incubation hub, where budding founders receive mentorship, seed funding and a clear roadmap to launch their ventures.

The campus also provides a complimentary welcome kit upon registration, a domain-specific certification, and a personalized placement-roadmap letter for every student. In summary, Greater Noida Institute of Management combines a solid academic pedigree, hands-on experience, and vibrant campus life, making it a compelling choice for anyone looking to jump-start a management career. If you are ready to turn ambition into impact, GNIM could be your launchpad.

## ACADEMIC ADVISORY COUNCIL



**Shri. Bishan Lal Gupta**  
Chairman



**Shri. Bajrang Lal Gupta**  
Vice Chairman



**Mr. Deepaq Gupta**  
Management



**Mr. Raizada Sorabh Bali**  
Partner & Principal-People Solutions  
(Posterity Consulting Inc)



**Dr. Shiv Tripathi**  
Dean Business Administration  
(Berlin School of Business &  
Innovation)



**Dr. Sheetal**  
Strategy and Liberal Studies IIM  
Shilong

## CORPORATE ADVISORY COUNCIL



**Ms. Alpna Khera**  
CEO and Founder  
(A'sara Consultants)



**Mr. Debargha Deb**  
General Manager Human Resources  
(DS Group)



**Mr. Varinder Singh**  
Assistant Vice President & Head - HR  
(Juniper Green Energy)



**Mr. Bhanu Pratap Singh**  
CHRO -MS Life- Sitaram Spinners  
(MS Agarwal Foundries Pvt Ltd)



**Ms. Kadambini Chillara**  
Director Data Science  
(WNS)



**Mr. Sandeep Bist**  
Head of Talent Acquisition  
(Spark Minda)



## FACULTY ACHIEVEMENTS

### DR. RAVI SHARAN PRASAD ATTENDED A MASTERCLASS ON 'THE NEW LABOUR CODES: COMPLIANCE, IMPLICATIONS & CHANGES' IN NOIDA

Dr. Ravi Sharan Prasad, Professor in the OMR PGDM Program, attended a full-day masterclass on 'The New Labour Codes: Compliance, Implications & Changes' organized by the National HRD Network, Delhi/NCR Chapter in Noida on May 24, 2023. A host of HR professionals, compliance leaders, business heads, and academicians, he shared several practical insights into implementing the Labour Code in industrial settings.

- The key highlights and takeaways of the Master Class in brief were as follows:
1. Wellness Models
  2. Employee Benefits
  3. Salary Structure
  4. Classification of Employees
  5. Policies and Processes
  6. Employee Welfare Schemes
  7. Employee Relations
  8. Compliance Framework

## AWARDS & ACCOLADES

Dr. Jyoti Chakravarti received an award for 'Visionary leader of the Year 2022' for her dedicated and exemplary contribution to Education, skill and Research during the 8th National Education & Business Award Ceremony on 24th April 2023. Organized by the Director of Commerce Group, India.



## CELEBRATION OF RANGOLITRAY FESTIVAL AND COLOURS HOOL



This festivity was the festival of colors at PGDM as well as a cultural event. The students of PGDM celebrated the festival of Rangolitra and Colors Hool. The students of PGDM celebrated the festival of Rangolitra and Colors Hool. The students of PGDM celebrated the festival of Rangolitra and Colors Hool.

## LIVE MARKETING PROJECT IN RETAIL MANAGEMENT

Students of PGDM participated in a live marketing project in retail management. The project was organized by the PGDM Program. The students of PGDM participated in a live marketing project in retail management. The project was organized by the PGDM Program.



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## EDITOR'S

Dr. Jyoti Chakravarti

## MENTORING SESSION BY MR. ANKIT VINOD SINGH - SALES EXECUTIVE DABUR

Mr. Ankit Vinod Singh, Sales Executive at Dabur, conducted a mentoring session at PGDM, offering valuable internship guidance to PGDM students. He shared practical insights on choosing the right internships and signing them with career goals. The session helped students better understand industry expectations and prepare effectively for future roles.



## CAMPUS TO CORPORATE

### International Trade Show

Students attended the UP International Trade Show at EXPO Mart, Greater Noida on September 27, 2023. The event, organized by the Uttar Pradesh government, provided a platform for students to interact with industry leaders, explore diverse exhibits, and gain valuable insights into the global market. The show also expanded their global perspective, inspiring entrepreneurial aspirations and preparing them for competitive international career opportunities.



## EVENTS/ACTIVITIES

### COMMENCEMENT OF SUMMER INTERNSHIP PROJECT PGDM BAFCH 2024-2026

The PGDM Program is proud to announce the commencement of the Summer Internship Project for PGDM BAFCH 2024-2026. This initiative is designed to provide students with practical experience and industry exposure. The project will be conducted from June 2024 to May 2026. Students are encouraged to explore various industries and gain valuable insights into the professional world.

## STUDENT DEVELOPMENT PROGRAMS:

### Goal Setting Session

GNIM hosted an inspiring goal-setting session by Expert Coach Ms. Sonal Datta. The session emphasized the importance of clear objectives, time management, and strategic planning for personal and professional growth. Students actively participated in interactive exercises and gained practical insights on achieving success. The session motivated them to set achievable goals, fostering determination and focus for their future endeavors.



### Collage Making Competition

The innovative club, organized a Poster and Collage Making Competition, where students showcased their innovative ideas on themes 'sustainability and innovation', which is an adequate skill requirement in the current times. Judged on the originality and presentation, the entire event fostered creativity and teamwork, which was very competitively handled by the students. The aim and objective of conducting this activity was to address critical thinking and artistic expression among students, thereby creating a vibrant and inspiring environment for participants.



## THE PROFESSIONAL NETWORKING BY MR. ANKIT VINOD SINGH, SALES EXECUTIVE DABUR



### Live Webinar Display Activity

The PGDM Program at GNIM, has always been its being special initiatives in the form of activities, which usually enhance the program learning and confidence among the students. In the light of this approach, a Live Webinar Display activity was organized by the students, on September 27, 2023. The event was organized under the umbrella of the Mentoring Club. As part of this activity, live webinars were conducted by industry experts, who shared their expertise and provided valuable insights into the current market trends. The students actively participated in the webinars, asking questions and gaining practical knowledge. The event was a great success, providing students with a platform to interact with industry professionals and gain valuable insights into the professional world.

### EXCURSION CUM LEARNING TRIPS

#### Trip to Global Cash Flow

A dedicated trip was organized to visit, Cash Flow, in the form of an excursion cum learning trip. The trip was organized to provide students with a platform to interact with industry professionals and gain valuable insights into the current market trends. The students actively participated in the trip, asking questions and gaining practical knowledge. The event was a great success, providing students with a platform to interact with industry professionals and gain valuable insights into the professional world.



### CULTURAL EXTRAVAGANZA

#### Prize & Winner @ GDM Camp

A cultural extravaganza was organized by the students, which provided a platform for them to showcase their talents and creativity. The event was a great success, providing students with a platform to interact with industry professionals and gain valuable insights into the professional world.



### Challenges and Opportunities

The students of PGDM are facing various challenges and opportunities in the current market. The challenges include the need for continuous learning and skill development, while the opportunities include the growing demand for professionals with practical experience and industry exposure. The students are encouraged to explore various industries and gain valuable insights into the professional world.

# 2025

## A MILESTONE YEAR IN LEARNING, LEADERSHIP, AND LEGACY



Batch wide Internship Success-  
100% Placement Achieved



Badge Conferment and Formation of  
Student Clubs & Committees



Organized an online national article-writing competition titled "LEKH", which witnessed participation from students across diverse programs Pan-India, receiving over 500 article submissions.



GNIM celebrates national festivals with enthusiasm, cultural events, and patriotic fervor, fostering unity and diversity in students.



Spearheaded an elegant and lively Freshers' Party, celebrating the beginning of a new journey.



Curated the series of vibrant cultural events under the Cultural Club, fostering diversity and celebrating the rich tapestry of talents and traditions.



# 2025

## A MILESTONE YEAR IN LEARNING, LEADERSHIP, AND LEGACY

PGDM students represented the institute at national and international conferences, acquiring meaningful learning experiences.



Successfully conducted a one-day Management Development Program (MDP), engaging 50 mid-level corporate professionals in interactive and insightful sessions.

Students immersed themselves in summer internships across diverse domains, gaining valuable insights from the corporate world to shape their professional



Launched 'Anubhav Samvaad' practitioner sessions across specializations, giving students real-world insights into every management domain.



Explored management principles through the timeless wisdom of the Bhagwat Gita.



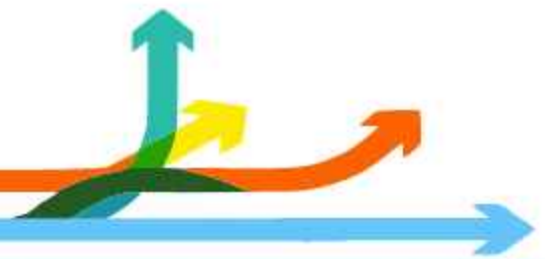
Marked the launch of a book by our esteemed Corporate Advisory Board member on campus.



Introduced structured placement preparation featuring Group Discussions, Mock Interviews, Aptitude Practice, and Holistic Grooming



# The Career Development Cell



Dear PGDM aspirants,

At the Career Development Cell, we are committed to shaping your professional journey with a 100 % placement assistance assurance. This year we are integrating emerging trends such as digital transformation, sustainability consulting, and data-driven marketing into our curriculum through live projects, hackathons, and industry-led workshops. Our dedicated mentors guide you through personalized career coaching, mock interviews, and global internship opportunities. As Head of Placements, I invite you to leverage our strong alumni network, cutting-edge technology labs, and strategic corporate partnerships to secure roles that match your ambitions. Let's turn your PGDM into a launchpad for a successful career.



Ms. Krishna Priya Srivastava  
Head Corporate Relations & Placements



The Career Development Cell at GNIM serves as the dedicated bridge between PGDM students and the corporate world, fostering seamless industry integration. We organize weekly guest lectures featuring senior industry leaders who share real-world insights and emerging business trends. Students engage in live consulting projects with partner companies, applying classroom theory to practical challenges. Regular industrial visits are scheduled to premier organizations, providing first-hand exposure to operational excellence. Our structured summer-internship program places every PGDM student in a relevant firm for an intensive eight-week experience. A personalized mentorship scheme pairs each student with an alumni mentor who guides career planning and skill development. The Cell conducts mock interviews, CV workshops and personality-development sessions to enhance employability. We maintain a robust job portal that aggregates full-time, internship, and freelance opportunities from top recruiters. Through proactive employer outreach and networking events, we achieve 100 % placement assistance for every graduating PGDM student. Continuous feedback loops ensure our programs evolve to meet the dynamic needs of the business landscape.



Ashutosh Rana  
Ariane Fine Porcelain



Umar Ejaz  
DS Group



Mahendra Chourey  
LT Foods



Harsh Jain  
The Lantern Studios



Sumant Yadav  
LT Foods



Rohit Kasture  
LT Foods



Shubham Singh  
Umberto Ceramics



Nitesh Kumar  
Ariane Fine Porcelain



Ritik Meghran  
Veranda Higher Ed



Ashwin Verma  
North Eye Advisors



Rishabh Gupta  
Mittsure



Vikram Singh  
DS Group



Shubham Mishra  
DS Group



Ankita Pandey  
Madhusudan



Sakshi Garg  
CSA Advisor



Ashu Bhati  
CSA Advisor

## Industrial Visits



## Live Projects



# Global Immersion Program

The Global Immersion Program at GNIM PGDM is a unique opportunity for students to broaden their horizons and gain international exposure. The program offers a chance to study abroad at our Institute, immersing students in diverse cultures and business practices.

Through this program, students can

- Earn credits and gain international experience.
- Learn from global faculty and industry experts.
- Network with peers from around the world.
- Develop cross-cultural communication and leadership skills.
- Enhance their career prospects with a global perspective.

The program includes international study trips, internships, and cultural immersion activities, providing a holistic learning experience.

The Global Immersion Program at GNIM PGDM is designed to equip students with the skills and knowledge required to succeed in today's global business environment. It is an opportunity to expand horizons, challenge assumptions, and develop a global mindset.



# अनुभव संवाद (A Corporate Talk Series)



Mr. Vivek Pradhan  
Senior Manager Sales Training  
Nestle



Mr. Debargha Deb  
General Manager HR,  
DS Group



MR Rohan Sudan  
India Campus Head  
WNS



Ms. Alpna Khara  
CEO & Founder,  
A'sara Consultants



Ms. Ambreen Khan  
Head-Corporate  
Communications  
The Indian Express



Mr. Taksh Kumar  
Senior Manager - HR,  
VIVO India



Mr. Aditya Ghildyal  
AGM HR,  
CNH Industrial



Ms. Rashmi Goswami  
HRBP  
Panacea Biotech Ltd.



Mr. Gourav Sabbarwal  
Co-Founder & CEO,  
JOP



Mr. Amitabh Tiwari  
Director,  
WideCare Pvt Ltd



Mr. Amit Jawar  
Vice-President Sales & Marketing  
Patanjali Foods



Mr. Rajeev Narang  
Sales Marketing Consultant,  
TEDx speaker



Sandeep Bist  
Head of Talent Acquisition  
Spark Minda



Mr. Zulfikar  
Principal People Analytics  
Lead, Global HR Operations  
McGraw Hill



H.G ATUL  
KRISHNA DAS  
Spiritual Mentor



MR. Rahul Jain  
Head HR  
Manipal Global  
Education Services



Ms. Moushumi Dhar  
CHRO  
Indospace



Ms. Divya Nitin Tyagi  
Assistant General Manager - HR  
DS Group



Mr. Rahul Verma  
Co-Founder & Managing Director  
Avance Field And Brand Solutions LLP



Mr. Sandeep Singh Sasan  
HRO Domestic & International  
HR Coordinator (DRAIPL)

# अनुभव संवाद (A Corporate Talk Series)



Dr. Sukhpreet Swaran Sandhu  
Global Head Of Human Resources  
Vap Group



Mr. Mohit Gaur  
AVP Sales  
Field Assist



Ms. Hemlata Shahi  
HR Generalist  
Varun Beverages Ltd.



Ms. Ameesha Mathur  
HRBP  
SPARK MINDA



Mr. Ashish Kohli  
City lead Admin Operations  
Blinkit



Ms. Priyanka Rani  
Senior Analyst  
Sirion



Mr. Surya Prakash Singh  
Financial Analyst  
HCL



Pratiksha Kapre  
Deputy Manager HR  
DANA



Kunwar Bhanu Pratap Singh  
CHRO  
MS Life-Sitaram Spinners



Mr. Ashir Kumar  
Wildlife Photographer  
One Frame Man



Mr. Saurabh Singh  
Marketing Manager  
Coca-Cola India FBO



Ms. Sonal Dutta  
Soft Skill Coach



Mr. Harpreet Singh  
Talent Business Partner  
The Trade Getting Internship  
ready Desk



Mr. Nilanjan Mukherjee  
GM-HR, RELAXO GROUP  
Author : "You Will Succeed"



Mr. Deepak Kumar  
VP & Zonal Head  
Aviva Life Insurance



Ms. Suparna Bhattacharyya  
Chief Financial Officer,  
Schneider Electric Infrastructure Ltd.



Mr. Himanshu Chander  
Fund Analyst  
Wipro



Dr. Himanshu Choudhary  
Sr. Equity Research Analyst  
MARKE TOPPER



Ms. Vijaya Rathore  
CEO  
Samprapti Studio



Mr. Mohit Tyagi  
Area Sales Manager  
Bisleri International Pvt. Ltd.

# Two-Week Orientation Program

## Objectives of Orientation Program

- Smooth transition into PGDM academic culture.
- Strong peer bonding and emotional readiness.
- Early corporate exposure and foundational managerial mindset.
- Enhanced communication, creativity, leadership, and collaboration skills.
- Holistic development through sports, theatre, industry visits, and reflective learning.



## Foundation, Connection & Early Corporate Exposure

- Integration & Ice-Breaking
- Ice-breaking activities to build initial comfort and bonding.
- Team-building exercises and collaborative games.
- Social-Emotional Learning sessions for self-awareness and peer understanding.



## Academic Foundation & Skill Readiness

- Foundation classes in communication, management basics, and MS Office.
- Case study introduction and analytical thinking development.
- Book review briefing and reading assignments.
- Corporate Exposure & Professional Grooming
- Corporate sessions by industry experts on career expectations and emerging skills.
- Professional etiquette and grooming guidance.
- Initial management games and simulations to introduce decision-making.



## Engagement through Creativity & Learning

- Theatre - based learning for confidence, communication, and expression.
- Management movie screening followed by reflection discussions.
- Sports activities for team spirit, health, and leadership development.



# Two-Week Orientation Program

## Experiential Learning & Industry Connect

- Design Thinking Workshop for innovation and structured problem solving.
- In-depth case study analysis sessions.
- Group presentations and interactive learning circles.
- Industrial visit to corporate or manufacturing units.
- Exposure to real business processes and interactions with departmental heads.
- Learning diary and experience-sharing sessions.



## Talent, Cultural & Social Engagement

- Talent Hunt to showcase music, dance, drama, and creative abilities.
- Cultural interactions, group performances, and club orientations.
- Fresher's Party organized by seniors to welcome new students.
- Networking with peers, faculty, alumni, and senior batches.
- Closing ceremony and orientation reflection.

- PGDM students actively lead and organize the annual Management Fest, showcasing strategic planning and execution skills.
- Participating in case-competition clubs, students analyze real-world business challenges and present innovative solutions to industry judges.
- Students involvement in the Entrepreneurship Forum includes workshops, startup pitches, and networking events that nurture a culture of innovation and risk-taking.



# Clubs & Councils



**Cultural Club:** The Cultural Club at GNIM celebrates diversity and creativity by organizing festivals, events, and artistic pursuits. It provides students a platform to showcase talents in music, dance, drama, and literature. The club nurtures confidence, teamwork, and interpersonal skills. It helps PGDM students build strong social and leadership abilities. By promoting cultural harmony, the club enriches campus life and emotional well-being.

**HR Club:** Our HR Club, focuses on developing strong people-management and interpersonal competencies. It conducts activities like role plays, HR simulations, case discussions, and industry interactions. The club helps students understand workforce dynamics and modern HR practices. It enhances emotional intelligence, communication skills, and conflict-resolution abilities. For PGDM students, it serves as a bridge to real-world HR scenarios and leadership roles.

**Finance Club:** The Finance Club at GNIM aims to strengthen financial acumen through hands-on learning and analytical activities. It organizes workshops on financial modeling, stock market simulations, budgeting, and valuations. The club helps students interpret financial data and refine decision-making skills. It promotes awareness of contemporary financial trends and economic developments. PGDM student's benefit by gaining confidence in solving complex financial challenges.

**Marketing Club:** The Marketing Club at GNIM cultivates creative thinking and strategic marketing capabilities. It conducts brand battles, ad-making contests, market research tasks, and consumer behavior workshops. The club encourages students to think innovatively and analyze market landscapes effectively. It enhances persuasive communication, branding skills, and customer insights. For PGDM students, it builds essential competencies for dynamic marketing careers.





**Business Analytics Club:** The Business Analytics Club develops data-driven thinking and analytical problem-solving skills. It offers training sessions on tools like Excel, Power BI, Python, and data visualization techniques. The club helps students interpret patterns, build insights, and make informed business decisions.

It creates opportunities to work on real data sets and industry-inspired projects. PGDM students gain a competitive edge through exposure to analytics applications across domains.

**Operations Club:** The Operations Club at GNIM focuses on enhancing skills in supply chain, logistics, and process optimization. It organizes simulation games, industry visits, case studies, and lean management activities. The club helps students understand workflow efficiency and operational excellence. It builds analytical thinking, planning abilities, and quality-management skills. For PGDM students, it prepares them for roles requiring precision, coordination, and strategic execution.

**Placement Council:** The Placement Committee works to strengthen corporate relations and support students in career readiness. It coordinates placement activities, training sessions, corporate talks, and recruiter interactions. The committee helps students refine their employability skills and understand industry expectations. It ensures smooth execution of internships, placement drives, and process management.

**Academics Council:** Our Academics Council aims to enhance the academic experience and maintain academic discipline. It collaborates with faculty to organize guest lectures, workshops, academic audits, and learning support. The council ensures timely communication of schedules, evaluations, and academic requirements. It encourages students to pursue academic excellence and continuous improvement. For PGDM students, it builds accountability, subject mastery, and collaborative learning habits.

# Two-Year Roadmap for NexGen Leaders

## Year 1 - Foundation & Skill Building

### Trimester 1: Building Strong Fundamentals

- Core courses in Management Principles, Marketing, Finance, HR, and Economics & Communication.
- Orientation Program & Bridge Courses for non-commerce/management graduates.
- Introduction to Case-Based Learning & Technology Tools.
- Formation of Clubs & Committees for holistic involvement.
- Commencement of Placement Preparatory Basics: Communication skills.



### Trimester 2: Developing Analytical & Managerial Competencies

- Subjects focused on Data Analytics, Operations, and Financial Accounting & Consumer Behaviour.
- Group Discussions and Mock Interview practice sessions begin.
- Workshops on Excel, Power BI, and Business Communication.
- Corporate Talks, Industry Mentorship, and Live Projects (1st).
- Personality development & grooming workshops.

### Trimester 3: Corporate Exposure & Experiential Learning

- Advanced courses in Finance, Marketing, HRM, and Analytics & Strategy.
- Completion of first Live Project & assessments.
- Pre-Internship Boot camp: Resume writing, GD/PI, aptitude, and corporate etiquette.
- Summer Internship (2 months) in reputed companies.



# Two-Year Roadmap for NexGen Leaders

## Year 2 - Specialization, Leadership & Corporate Readiness

### Trimester 4: Specialization Begins

- Students choose dual specialization (Marketing, Finance, HR, Analytics, Operations).
- Case studies from Harvard, IIMs & global business scenarios.
- Industry certification programs & hands-on labs.
- Corporate Guest Sessions, Practitioner's Session and Panel Discussions.
- Placement Readiness Module Phase-II: Mock interviews, domain tests, GD drills.



### Trimester 5: Advanced Corporate Integration

- Electives aligned with industry trends and job roles.
- Completion of second Live Project or Research Project.
- Operations simulations, marketing projects, financial modeling, HR analytics tasks.
- Industry Visits & Corporate Mentorship Continuation.
- Placement Preparatory Series: Company-specific training, aptitude mastery, grooming.
- Placement Readiness Module Phase-II: Mock interviews, domain tests. GD drills.

### Trimester 6: Leadership Development & Final Placements

- Strategic Management, Entrepreneurship & Innovation courses.
- Capstone Project integrating all functional areas.
- Final Placement Season: Interviews, Group Activities, Pre-Placement Talks.
- Career counseling and personality refinement sessions.
- Convocation, Alumni Networking, and Transition-to-Corporate Workshops.





# LIFE @ GNIM







## Mentorship Program @GNIM Guidance-Growth-Success.



Empowering PGDM students at GNIM through the wisdom and guidance of our dedicated faculties

### Program Highlights:

- One-on-One Mentorship: Faculty mentors provide tailored advice to support students' academic journey and career goals.
- Skill Development: Focused guidance to strengthen leadership, communication, and decision-making abilities.
- Academic & Career Support: Mentors help students navigate curriculum challenges, internships, and placement preparations.
- Continuous Feedback: Regular interactions ensure timely guidance and constructive feedback.

### Benefits to GNIMians

- Strong academic support and improved performance.
- Enhanced confidence and decision-making abilities.
- Clear roadmap for career and professional growth.
- Lifelong guidance from experienced faculties.



## Innovative Teaching Pedagogy at GNIM >>

- Our classrooms go beyond lectures, incorporating case studies, simulations, and role-playing exercises to develop critical thinking and decision-making skills.
- We use flipped classrooms and experiential learning to encourage active participation and self-directed learning.
- Project-based assignments and live industry projects help students apply concepts to real-world business challenges.
- Interactive sessions with industry experts and corporate speakers keep students updated on emerging trends.
- We integrate digital learning tools, analytics, and AI-driven platforms to enhance learning efficiency and insights.
- Collaborative learning through group discussions, peer mentoring, and workshops fosters teamwork and leadership skills.
- GNIM's innovative pedagogy ensures students are well-prepared, adaptable, and future-ready for dynamic corporate environments.



# Faculty Development Programme



At GNIM, we prioritize continuous learning for our management faculty through the **Faculty Development Program (FDP)** the program is designed to enhance teaching skills, research capabilities, and domain knowledge. Faculty members engage in, workshops, seminars, and interactive sessions to learn the latest management trends and pedagogical techniques. FDP includes training on innovative teaching methods, case study development and experiential learning strategies.



The program encourages collaborative research, publication opportunities and professional networking. Faculty gain skills in curriculum design, assessment methods and student engagement techniques. Regular FDP sessions promote a culture of continuous improvement and academic excellence at GNIM. By participating in FDP, faculty enhances their confidence, expertise, and ability to mentor students effectively. Ultimately, the program ensures that GNIM's faculty remain dynamic, knowledgeable, and future ready educators for management students.

# Management Development Programme

GNIM organized a high-impact **Management Development Program (MDP)** designed specifically for mid-level corporate professionals. The program aimed to strengthen participants' managerial capabilities and enhance their technical expertise in emerging business domains. More than fifty industry professionals, from diverse sectors actively participated in this developmental initiative. The MDP offered a balanced blend of strategic insights, practical frameworks, and hands-on learning. Sessions were thoughtfully curated to address realtime corporate challenges and leadership expectations.



Expert faculty from GNIM led several key modules, delivering deep academic and managerial perspectives. In addition, distinguished, external industry experts, conducted specialized sessions to bring contemporary corporate insights. The MDP helped participants develop sharper business acumen and improved decision-making skills. The program concluded with a formal certificate distribution ceremony, celebrating the achievements of all participants.

Overall, the MDP reinforced GNIM's commitment to empowering corporate talent through continuous learning and professional excellence.



# Certifications & Value-Added Programs



- Financial Analyst Level 1
- Data Analytics
- Microsoft Advanced Excel
- Talent Acquisition, Employee Engagement
- Workshop Digital Marketing & Brand Management
- Financial Modeling Workshop.
- Operations & Supply Chain Analytics
- Design Thinking Boot Camp
- Soft skills training (e.g., communication, leadership, etc.)
- Industry-specific training programs (e.g., FinTech, HealthCare, etc.)
- Case study competitions and hackathons
- Internship programs with top companies
- Mentorship programs with industry experts
- Global immersion programs or international study tours
- Entrepreneurship incubation programs
- Corporate social responsibility (CSR) initiatives



GNIM is committed to delivering a holistic management education that goes beyond the classroom. Our Value-Added Programs (VAPs) and professional certifications equip students with the practical skills, industry exposure, and credentials needed to excel in today's competitive business world.

In today's dynamic business environment, a PGDM degree alone is not enough to differentiate graduates. Professional certifications validate specialized skills that employers actively seek, while value-added programs provide hands-on experience and industry exposure that bridge theory and practice. Together, they enhance employability, broaden career pathways, and foster a mindset of continuous learning.

GNIM ensures its PGDM graduates are not only job-ready but also future-ready, equipped to lead in a rapidly evolving corporate world and contribute positively to society and sustainable growth for all.



# GNIM >> FACILITIES

Welcome to GNIM, where excellence meets unparalleled facilities. Our state-of-the-art Amphitheatre classrooms set the stage for dynamic learning experiences, while our digital library opens doors to a vast realm of knowledge. We also fuel your creativity in our vibrant cafeteria, unwind in our game rooms, and find your community in diverse clubs. Embrace the complete college experience with our comfortable hostels, ensuring a home away from home. At GNIM, we go beyond academics, providing students with world-class facilities that enrich every aspect of their college journey.

**SMART  
CLASSROOMS**



**HI-TECH  
COMPUTER  
LABS**



**CULTURAL  
EVENT**



**AUDITORIUM**



**SPORTS**



**DIGITAL LIBRARY**



**CAFETERIA**

## FEE STRUCTURE

# PGDM - NexGen leader Program

Installments	Fee Amount (INR)	Dates for Fee Deposit
Registration	50,000	At the time of Admission
Installment 1	1,75,000	Within 15 Days of Registration
Installment 2	1,25,000	30th September, 2026
Installment 3	1,25,000	30th June, 2027
Installment 4	1,00,000	30 September, 2027
	5,75,000	

## SCHOLARSHIP CRITERIA

### Qualifying Merit Criteria

CAT	MAT	GRADUATION	SCHOLARSHIP AMOUNT
80 %tile	700+	75%	60K
70 %tile	600+	65%	40K
60 %tile	500+	60%	20k

Scholarship for eligible meritorious students.





# Your Passion Our Mission Reach Your Destination



**24+ Years**  
of Academic Excellence

**300+**  
Hiring Partners

**100+days**  
of Corporate Trainings  
& Live Projects

**10,000+**  
Proud Alumni

## FOR MORE INFORMATION



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